



DVD Business Boosters

These short, informational and highly entertaining DVD programs cover a range of business topics. Take a look at the titles CF Sunrise has on hand and then contact us to borrow a DVD.
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Categories: L= Leadership, C= Customer Service, H= Human Resources, V= Corp. Visioning/Planning

Fish Sticks (18 minutes, L, V)

Even when a vision statement is on the wall, employees may not see and live it every day. Fish Sticks will help you gain the enthusiasm and determination to make your company's VISION stick!

Give 'Em the Pickle (18 minutes, C)

Give 'em 100%! Host Bob Farrell relates practical advice and heart-warming stories while inspiring viewers to boost customer service in their own organizations through: service, attitude, consistency and teamwork.

The Guest (15 minutes, C)

The Guest brings customer service back to basics. Treat your customers like important guests, and empower your employees to create great experiences for your clients.

Johnny the Bagger (18 minutes, C)

Every employee has the opportunity to create a positive, memorable experience for their customers. All they need to do is make a personal connection. Based on a true story about a young man with Down's Syndrome who changed the culture of a grocery store by giving customers a consistently positive experience.

Keeping the Good Ones (25 minutes, L, H)

As a manager, you can encourage employee loyalty and performance. Find out why the 'good ones' really leave and how you can encourage them to stay, perform and contribute to your company's bottom line.

The Leadership Management Mix (18 minutes, L, H)

Owning a business doesn't make someone a 'leader' nor a 'manager'. By providing examples of good and bad management and leadership in action, this DVD illustrates the key skill areas every business owner must work on.

Leadership: What's Trust Got to Do With It (18 minutes, L)

Looking to rejuvenate or enhance your organization's leadership? This DVD provides realistic methods for rebuilding trust and gaining employee involvement. Learn the five most important trust-building behaviors.

Managing Me (16 minutes, L, C, H)

Conflict is natural and can be positive in a workplace, if handled correctly. Encourage your employees and management team to deal with conflict in a direct way . . . how people react in a situation has a far greater impact than the original problem or issue ever could.

The Practical Coach (24 minutes, L, H)

The Practical Coach puts it simply, "unless your advice is practical, save it!" Find out how to provide your employees with guidance and feedback that can make a big difference to your team's effectiveness.